

# Written Interview Community Matters 06 TVG

Release June 19

## About TVG

My name is Cris. I was born in Brazil, but immigrated to the US at a young age. I mostly grew up in Alabama, where I completed my studies and graduated as a veterinarian. I currently live in California and love practicing veterinary medicine.



**Why did you choose to get involved in the community work of Holo, as opposed to other projects?**

My journey started like many others in the crypto sphere. I made my first small investment in crypto in 2017. I rode the wave of parabolic growth in late 2017 and into the crash of 2018. Following that, I decided to get more educated as to what crypto is all about. I stumbled upon Holo and Holochain as a speculative investment just before the IGG campaign was ending. Upon joining the community and lurking in the Telegram chat, I found a community of ideological individuals who discussed the socioeconomic and environmental implications of Holochain/Holo more than the potential gains of investment. Once the conversation veered into Cepr and the Metacurrency project, the real implications set in—I was hooked. In my view, this project, more than any other, has the potential to change the way our social, political, and economic societies work and evolve into something more sustainable and mutually beneficial.



**What accomplishments, highlights, or goals would you like to share regarding the growing and expanding the community?**

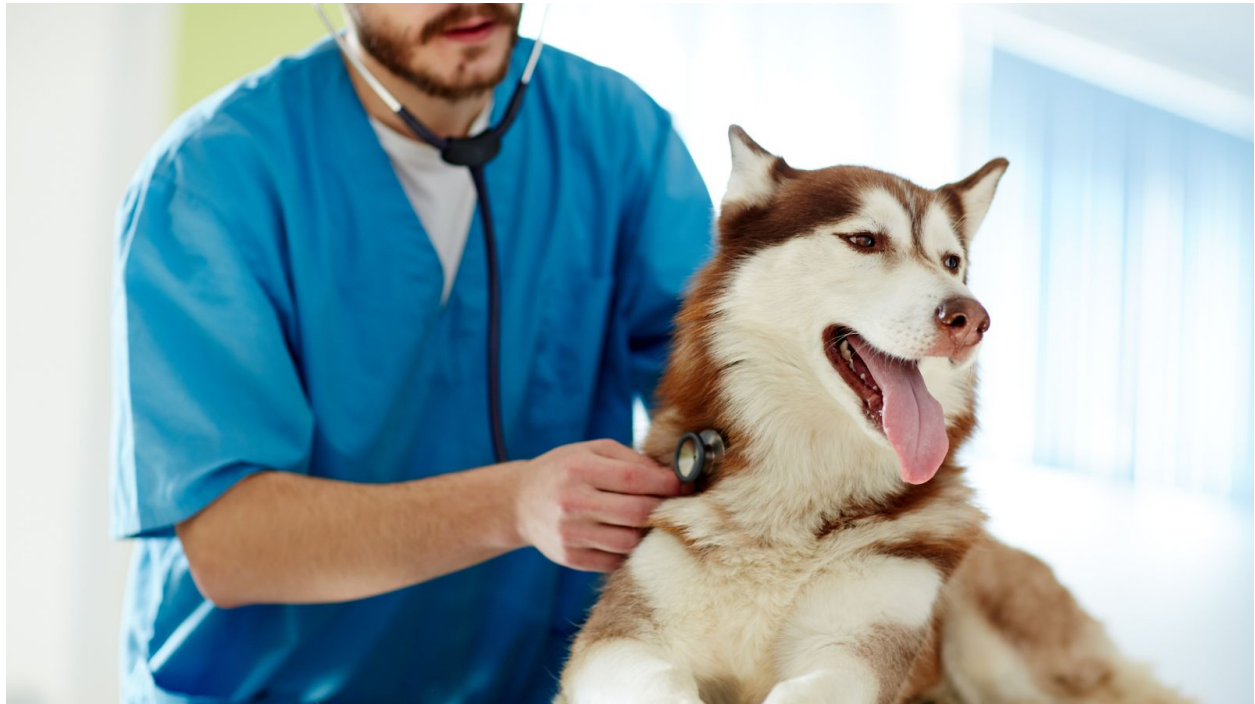
Accomplishments: I can't say I have any individual accomplishments. I have enjoyed being able to contribute my personal views behind-the-scenes and the prospect of having any kind of positive impact on the outcome of this project. Helping to manage the Telegram community has its challenges, but is also rewarding.

Highlights: I've met some amazing people and made connections that I hope to foster for years to come.

Goals: Currently, my main goal is to find ways to explain why I'm so excited about Holochain and Holo to my friends, family, and the general layperson. I want to make them understand it the way I do. I'm working on a brief video and have purchased a domain that I hope to develop into a valuable resource for newcomers.

**Can you share a bit about your background?**

Well, aside from learning to type on a Mavis Beacon, I have no tech background. I graduated from veterinary school just over 10 years ago and love being a vet.



**Why are you excited about Holochain [framework]?**

It's been widely postulated that blockchain technology will be the next big technological shift to propel our society forward. Holochain offers the benefits of blockchain without the drawbacks. Holochain has no scalability issues and requires a fraction of the energy to function. The fact that Holochain is a building block for Cept only makes it that much more significant. Holochain and Cept will lead to changes that will impact every person in the world, whether they know it or not.

**Why Holo [cloud marketplace]?**

A tenet of the P2P movement is to shift web hosting and usage away from centralized powers and centers onto a distributed, less corruptible system. Holo stands poised to provide the perfect opportunity for such a change. Holo's proposed fees are minimal and will be used solely to support the development of the system, and control will be eventually turned over to the people. How much more idealistic can it get? I also have a lot of faith in the Holo Team to accomplish what has been proposed.

**From your perspective, what do you think is important for the success of Holochain and Holo?**

First and foremost, the technology developed has to be functional, efficient, and secure. The decision to transition to Rust highlights the Team's devotion to these qualities. Once a working product is available, the next step will be to have people build useful applications on Holochain. Once useful hApps are developed, the sky is the limit. Many people in the crypto community fret over marketing and promotions. Holo doesn't play the hype game. Holo is doing it right by marketing Holo and Holochain to developers instead of the masses. Most people today have never heard of AWS, but they use applications and products that rely on AWS every single day. Let's take a page from their playbook. Build useful apps that people will want to use; they don't actually need to know that it's powered by Holochain and hosted on Holo to benefit from it. Success will come from mass use. Adoption of technology does not require an understanding of it or the knowledge of its existence. If it's useful, it will succeed. This will be Holochain and Holo.

**What has been your experience contributing to the Holo community? What has been challenging? Easy? What have you learned in the process? Do you feel heard?**

Thus far, my experience has been great. The Holo Team strives to be transparent and often requests input from individuals within the community. I have made suggestions and seen them affect an outcome. It's great to have a team that asks and listens. I've also enjoyed meeting and interacting with other community members and contributors. Our Telegram Admin Team is wonderful. We each have our own backgrounds and perspectives and work synergistically to accomplish the mutual goal of supporting Holo and Holochain.



The most challenging aspect of contributing to the Holo/Holochain community has been trying to fully understand the technology myself. This is an incredibly complex project and the concept of a mutual credit currency is difficult to grasp. Another challenge has been dealing with individuals focused on FUD and detraction. With so many exceptional things on the horizon, I fail to understand why some people focus on negativity. Along these lines, it's also been hard to simultaneously play the role of community advocate and Holo representative (volunteer). As admins, we are often perceived as community police officers and rule enforcers. However, another important aspect of our role is to be a voice for the community and keep Holo aware of their concerns and sentiments. It's a two way street. While we represent Holo in the community, we also represent the community to Holo—it's not always an easy role.

### **What advice would you give to others coming into the Holochain community?**

Above all, educate yourself. They often say that the statement, 'DYOR' (do your own research), applies to life in general, but it's especially true in the environments of crypto and new technology. There are many great resources for newcomers, be it material produced by the Holo team or by community members. Take the opportunity to browse them and familiarize yourself with what Holo and Holochain are all about. We have a wonderful community that is always willing to answer questions, but also take some time to explore the cache of materials that are easily available on your own.

### **What feels different in your experience with the Holo project?**

The Holo Team exudes an earnest sincerity to improve our current system. The root of this is that the project stems from an ideology that the world is broken. People are taken advantage of by a system that benefits the few and promotes inequality. The overlying goal of this project seems to be to improve life for the average person with a system that promotes well-being and equality. Many other projects I've seen proclaim a similar goal, but seem much more aligned with a mechanism that will again concentrate power and wealth in a few, which in turn just shifts inequality from one angle to another.



### **What do you think the community can do to contribute to expanding the ecosystem?**

If you are a developer and have an interest in building a dApp, please reach out to discuss how Holochain can be of benefit to you. If you are not, but still see a need for an app, please join the conversation and discuss why a change is needed. A person with the means of making that change may be lurking in the community with the ability to make things happen! Lastly, if you are like me, just an Average Joe who realizes that our current system is broken and needs an update—I'll say again, join the conversation to make more people aware of why you believe this technology will be the next technological evolution.

